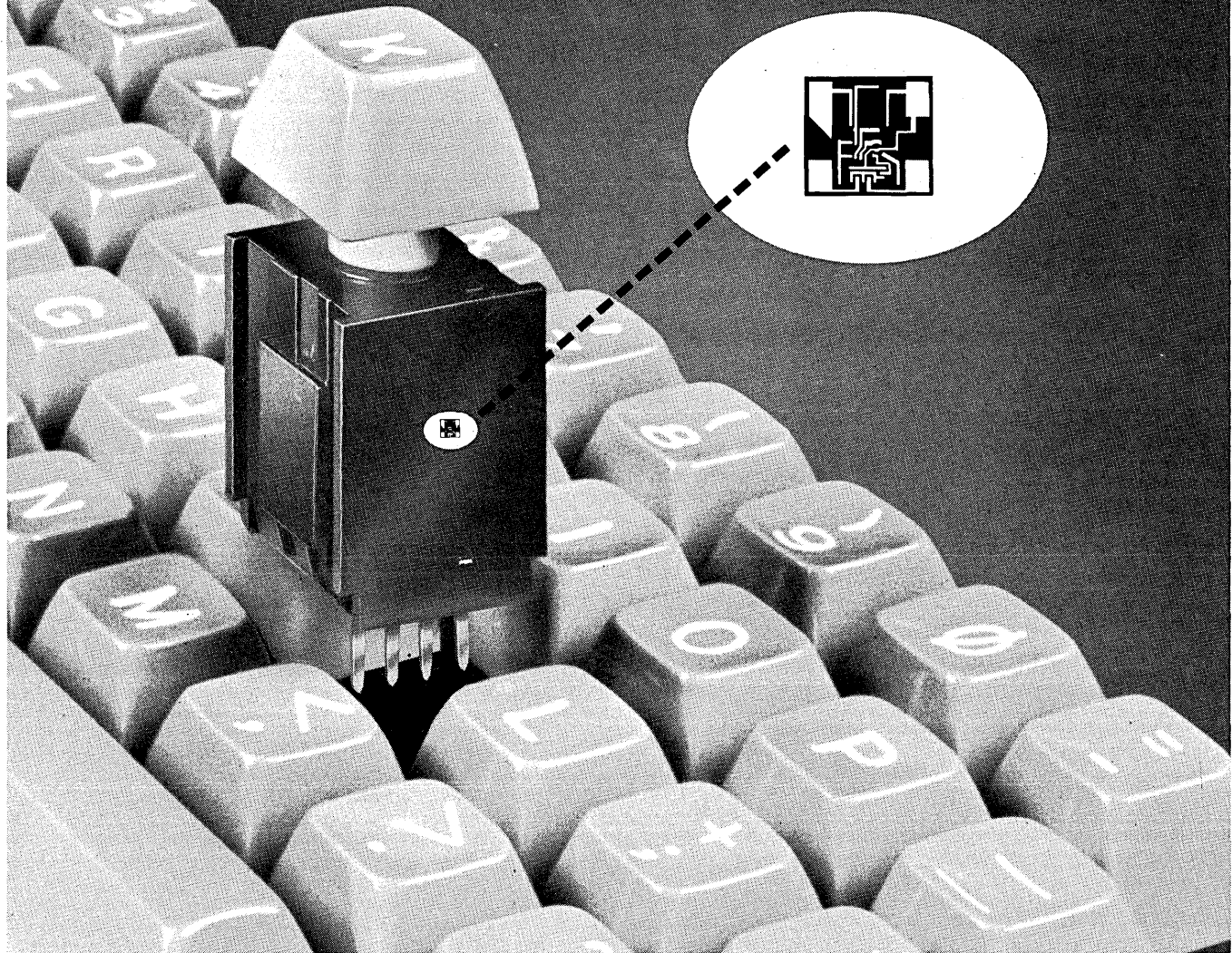


Breakthrough in keyboard technology



An all solid state keyboard...the first of its kind

The breakthrough: Using the Hall effect, MICRO SWITCH has developed the world's first practical application of an integrated circuit as a keyboard switching element. This tiny chip (inset above) is actuated with a magnet mounted on a plunger. Thus MICRO SWITCH for the first time combines integrated circuitry with manual actuation.

The result: SSK—an all solid state keyboard offering new reliability, new economy in a flexible package. It is

assembled, wired and encoded—ready to plug into your equipment.

Proven reliability: From key to connector, every unit of the new SSK keyboard is all solid state. The only moving mechanical part is the plunger. No mechanical linkages, no moving contacts to wear or fail.

Triple economy: *First*, initial cost is less, tailored to your high production commitments. *Second*, the bounce-free output of SSK requires no special interface circuitry to adapt it to your

equipment; just plug it in. *Finally*, being solid state, SSK is practically maintenance free.

Unmatched Flexibility: SSK adapts to your format and encoding needs. All standard key arrays and custom arrays, block or offset. Encoding of any 8-bit code (or less); hexadecimal; Baudot; BCD; USASCII mono-code, dual-mode and trifunction; plus EBCDIC and custom codes. Full selection of customized legends and colors. Write for complete details.

MICRO SWITCH

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